

# SO/ AUCKLAND

A NEW  
GENERATION  
OF HOSPITALITY



MEETINGS  
& EVENTS  
& ROOMS



# SO/ IS A COVETED COLLECTION OF HOTELS

SO/ is a coveted collection of hotels, rooted in the world of fashion.

Making its stylish debut on the global hotel scene in 2011, SO/ continues to command attention with its avant-garde design and creative approach to the world of luxury.

SO/ is renowned for its signature fashion collaborations, having worked with some of the world's most celebrated designers, including Guillaume Henry, Christian Lacroix and Viktor&Rolf to create spaces, uniforms, amenities and experiences that feel sartorial and polished SO/ is located in some of the world's most vibrant and sociable destinations, including Berlin, Bangkok, St. Petersburg, and most recently Paris (opened September 2022).

Exciting expansion plans will see the brand continue to spread its bold footprint globally, with SO/ Uptown Dubai set to open last summer 2023 and SO/ Maldives to open up November 2023.

SO/ is part of Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart.



# WHERE ALL THAT GLITTERS IS GOLD...

At SO/ AUCKLAND, events of all sizes are a work of art.

The historic Reserve Bank of New Zealand, formerly hosting the nation's largest gold reserve, has been revived to bring meetings and events to life at 'The Vault' — a modular event space.

With a number of luxurious, bold and flexible spaces on offer, events at SO/ AUCKLAND are tailor-made for impact.

Our menus have been carefully designed by Chef Roy Giam and his team of talented chefs. They focus around seasonal produce to create dishes that are elegant, yet simple and delicious. The contemporary meeting spaces are equipped with cutting-edge technology and personalised service from our SO/ Ambassadors.

A glittering space

# 9 CARAT

Exclusive and exquisite.  
Designed for hosting group trainings, corporate meetings or bespoke dinners.

This space connects to its own designated breakout space.

Area  
48m<sup>2</sup>

Ceiling height  
2.9m

35

THEATRE

16

CABARET

18

U-SHAPE

18

BOARDROOM

24

CLASSROOM

20

BANQUET



Stunning & private

# 18 CARAT

Designed for hosting larger group trainings, corporate meetings or networking events and intimate dinners.

This space connects to a shared breakout area.

Area  
76m<sup>2</sup>

Ceiling height  
2.9m

60

THEATRE

32

CABARET

27

U-SHAPE

24

BOARDROOM

36

CLASSROOM

40

BANQUET



An emboldened space

# 24 CARAT

Designed for hosting full-day meetings, innovative breakout sessions and well-crafted plated dinners.

This space connects to a shared breakout area.

Area  
82m<sup>2</sup>

Ceiling height  
2.9m

70

THEATRE

48

CABARET

30

U-SHAPE

30

BOARDROOM

42

CLASSROOM

60

BANQUET



Magnificent & bold

# THE GRAND RESERVE

Marvellous space with elevated expansion.

Combine 24 Carat and The Reserve for your private use. Suited for large meetings, dinners and events.

This space connects to a shared breakout area.

Area  
107m<sup>2</sup>

Ceiling height  
2.9m

85

THEATRE

64

CABARET

42

U-SHAPE

42

BOARDROOM

48

CLASSROOM

70

BANQUET



Private & luxurious

# THE RESERVE

Designed for exquisite board meetings, small training and breakout sessions.

This space connects to a shared breakout area.

Area  
25m<sup>2</sup>

Ceiling height  
2.9m

16

THEATRE

8

CABARET

12

BOARDROOM

10

BANQUET



Our main event space

# THE VAULT

Draped in marble, bronze and gold features. It is nothing short of exquisite. Impress your guests in the perfect space for large guests from day meetings and glitzy dinners.

Area  
231m2

Ceiling height  
2.9m

145

THEATRE

96

CABARET

81

CLASSROOM

110

BANQUET



Airy & bright

# WAITEMATA

Fancy having your meeting high above the clouds?  
The Waitemata room is the perfect space!

Audio visuals options available.

Area  
25m<sup>2</sup>

Ceiling height  
2.5m

16

CABARET

25

BOARDROOM



Glittering in luxury

# WINE CELLAR

A unique space to suit your special evening, our Wine Cellar may be perfect for your next occasion.

Glittering in luxury, the space offers a comfortable round table for up-to 8 guests, surrounded by stunning selection of wine, available for your enjoyment.



## AUCKLAND'S HIPPEST ROOFTOP BAR

# HI-SO

Cocktails created with masterful mixology, socialize with the panoramic views of the Auckland harbour or mingle intimately in a private booth.

Perfect for post meeting networking or a celebratory drinks, there is no better spot to enjoy glamour of the highest class.

Fancy an exclusive evening space? HI-SO is available for private hire from Monday-Friday, for groups larger than 70 people.

200

COCKTAIL



Exclusive & welcoming

# SOCIAL CLUB TERRACE

The Social Club Terrace is the most unique outdoor deck with a fresh urban view.

Located on the third floor of the hotel, this private haven is the perfect playground to mix & mingle in amongst the vibrancy of the city.

100

COCKTAIL



# CAPACITY

Function Room	Dimension		Capacity						
	Area (M2)	Height (M)	Theatre	Cabaret	U-Shape	Boardroom	Classroom	Banquet	Cocktail
The Reserve	25	2.9	16	8	-	12	-	10	-
9-Carat	48	2.9	35	16	18	18	24	20	-
18-Carat	76	2.9	60	32	27	24	36	40	-
24-Carat	82	2.9	70	48	30	30	42	60	-
The Grand Reserve	107	2.9	85	64	42	42	48	70	-
The Vault	231	2.9	145	96	-	-	81	110	145
Waitemata Private Dining Room	25	2.5	-	16	-	25	-	-	-



Lead-in room type

# COLLECTION

Elegant, cosy and perfect for urban explorers.  
Tucked inside the inner-sanctum of the hotel, these rooms are dressed for luxury.

Room Size  
32 sqm

Mattress  
MyBed King

View  
City

Inclusion  
Complimentary mini-bar  
49" TV  
Separate rain shower & bathtub  
Nespresso coffee machine



# STUDIO

Curated for luxury, the spacious and open-plan Studio rooms blend home comforts with SO/ Auckland's bold yet elegant style.

**Room Size**  
34 sqm

**Mattress**  
MyBed King

**View**  
Mid & upper city

**Inclusion**  
Complimentary mini-bar  
49" TV  
Separate rain shower & bathtub  
Nespresso coffee machine



# LOFT SUITE

Relax with an en-suite and private balcony—and a complimentary (alcohol-free) minibar to nibble on while you're at it.

SO Club rooms are located on levels 3 to 9, providing city views.



**Room Size**  
38 sqm | Separate lounge & bathroom

**View**  
City

**Mattress**  
MyBed King

**Inclusion**  
Access to Club Signature  
Complimentary mini-bar  
49" TV  
Separate rain shower & bathtub  
Nespresso coffee machine  
Private balcony



# ATELIER SUITE

A jewel in our crown: modern, spacious en-suite bedroom with a separate, contemporary and light-filled lounge area. Not to mention, a front-row seat to Auckland's waterfront from your private Juliette balcony.

Exclusive Club Signature perks come as standard.

Atelier Suites are on levels 10 to 12, providing Harbour and a dash of city views.



## Room Size

44 sqm | Separate lounge & bathroom

## View

Harbour

## Mattress

MyBed King

## Inclusion

Access to Club Signature  
Complimentary mini-bar  
49" TV  
Separate rain shower & bathtub  
Nespresso coffee machine  
Private balcony



# WAITEMATA & TREASURY SUITES

Penthouse suites featuring breathtaking vistas of both the city and the harbour, alongside splendid interior design.

## Room Size

90/110 sqm

Separate lounge, bathroom & dining

## Mattress

MyBed King

## View

Harbour / city view

## Inclusion

Access to Club Signature

Complimentary mini-bar

49" TV

Separate rain shower & bathtub

Nespresso coffee machine



THANK  
YOU/

## CONTACT US

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